

Payment Express Partners Reciprocal Link Exchange

Payment Express partner's reciprocal link exchange program is considered to be one of the most effective ways to promote a website offering beneficial services to mutual target markets. Reciprocal link exchange is only offered to those providers Payment Express see fit to provide services to our mutual clients. Reciprocal link exchange benefits both websites that exchange links as it increases the traffic to both websites, increases search engine rankings and can potentially increase sales for both parties.

Payment Express maintain a "Partners" section on its website www.paymentexpress.com which all customers are directed to should they enquire about any services we do not offer. We actively promote all partners services in any interactions with customers, ensuring the customers best interests are addressed.

PAYMENT EXPRESS PROPOSAL

Payment Express wish to list on our "Partners" section your business contact details, including a link through to your sites home page. Payment Express will actively promote your company as a Payment Express partner; pointing any potential leads towards our list of partners.

With your listing Payment Express will include your trading name, website address and a contact number. These will be listed under the most appropriate business type group ensuring clear legitimate lead generation. You have the ability to choose under which group your account is listed.

For an example of our Payment Express Partners, please visit the following page: www.paymentexpress.com/partners.html (please note this page is currently going through redevelopment to better reflect our partners who reciprocate links).

TO QUALIFY FOR PARTNERS LISTING

In order to qualify for partner listing Payment Express require at least one reciprocal listing of Payment Express as a payment gateway partner. This listing must meet the following criteria:

- Payment Express listing must include a link to www.paymentexpress.com
- Payment Express listing must include a Payment Express logo, available from [www.paymentexpress.com/About/Artwork Downloads](http://www.paymentexpress.com/About/Artwork_Downloads)
- Payment Express listing must be included on a relevant page with in your web domain, eg: payment processing providers, partners or similar page
- Although not mandatory Payment Express always recommends for the benefit of your customers giving a brief description about what we provide. Please feel free to include the passage below as a suitable description. Alternatively please feel free to contact us at any stage should you require any documentation or information on Payment Express or our industry

Payment Express is a high growth, innovative global leader in payment technology. Providing PCI DSS compliant payment solutions, we're certified with all major card schemes. A global end to end platform for e-commerce, retail and unattended that facilitates payments seamlessly in real time.

For more information please feel free to visit the Payment Express website on www.paymentexpress.com

APPLYING FOR INCLUSION ON PAYMENT EXPRESS PARTNERS PAGE

In order to be included on the Payment Express partners page, please complete the following application and return via email to sales@paymentexpress.com

Trading name

Website address (please provide any URL's on which Payment Express is mentioned and linked to)

Details to be included for your reciprocal link on the Payment Express partner's page, (Trading name, website, phone number)

Chosen category for your link to be included under <http://www.paymentexpress.com>

Brief description of your company

MORE INFORMATION

Payment Express maintains up-to-date information through its website on www.paymentexpress.com, please feel free to link to or include any relevant information on your website in relation Payment Express.

Payment Express product information is available on www.paymentexpress.com/products.html

Technical information is available on www.paymentexpress.com/technical_resources.html

Frequently asked questions are available on www.paymentexpress.com/knowledge_base/faq.html

For more information please feel free to contact Payment Express at any stage.

DISCLAIMER

Payment Express has prepared this document for the exclusive use of potential partners. No part of this document may be supplied to any other individual or organization without the express written permission of an authorized Payment Express representative.

Payment Express cannot accept any financial or other responsibilities that may result from use of this information, including direct, indirect, special or consequential damages. There are no warranties extended or granted by this document.

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